



How to invest in Culture through R3S, MRSs, Urban Policy, Outermost Regions

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EUROPEAN YEAR OF CULTURAL HERITAGE 2018:
" EYCH2018"**



Culture and ESIF 2014-2020

Cohesion Policy 2014-2020 + ESIF basics

► 1 Common Provisions Regulation

► Based on EU Treaty Article 176: aiming at '*economic, social and territorial cohesion*', '*reducing disparities*' and '*structural adjustment of lagging regions and the conversion of declining industrial regions*'

► Shared Management:

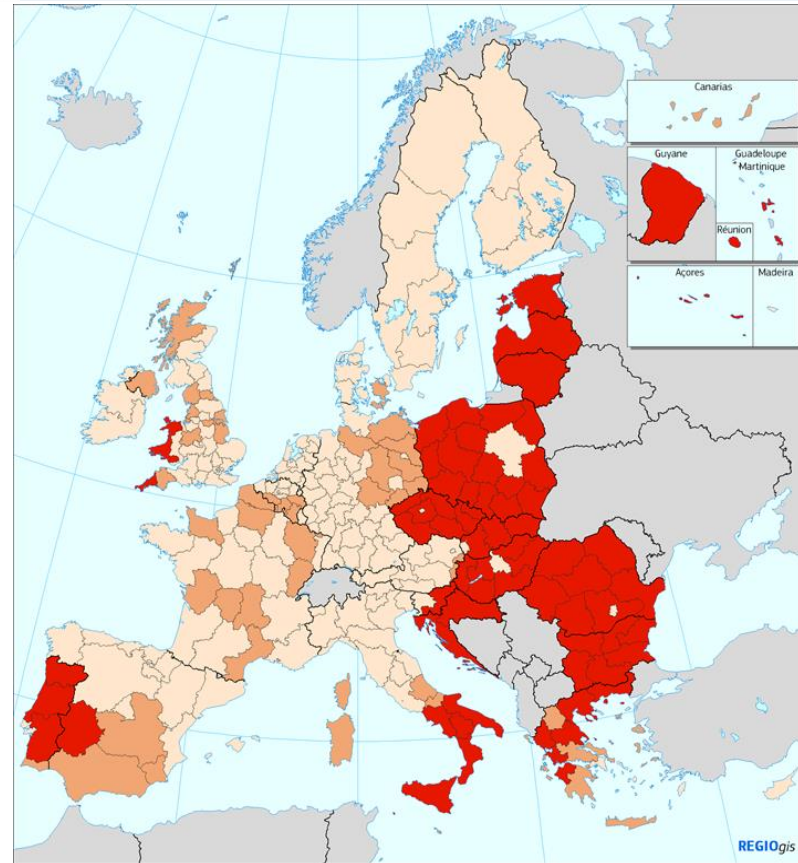
456 national / regional programmes

+ 79 Interreg programmes

► Different co-funding rates, spec.objectives, targets, delivery modes, etc (adjusted to region's / MS needs, priorities, overall context ...)

► Funds mostly spent **within a programme's territory**

► over **€450 billion** in 5 ESI Funds (ERDF (incl. "INTERREG"), ESF, Cohesion Fund, EAFRD, EMFF).



Around 80% of Cohesion Policy funding goes to the less developed regions & countries

See Cohesion Policy Data:

<https://cohesiondata.ec.europa.eu/>



Thematic objectives/investment priorities

Europe 2020

smart

sustainable

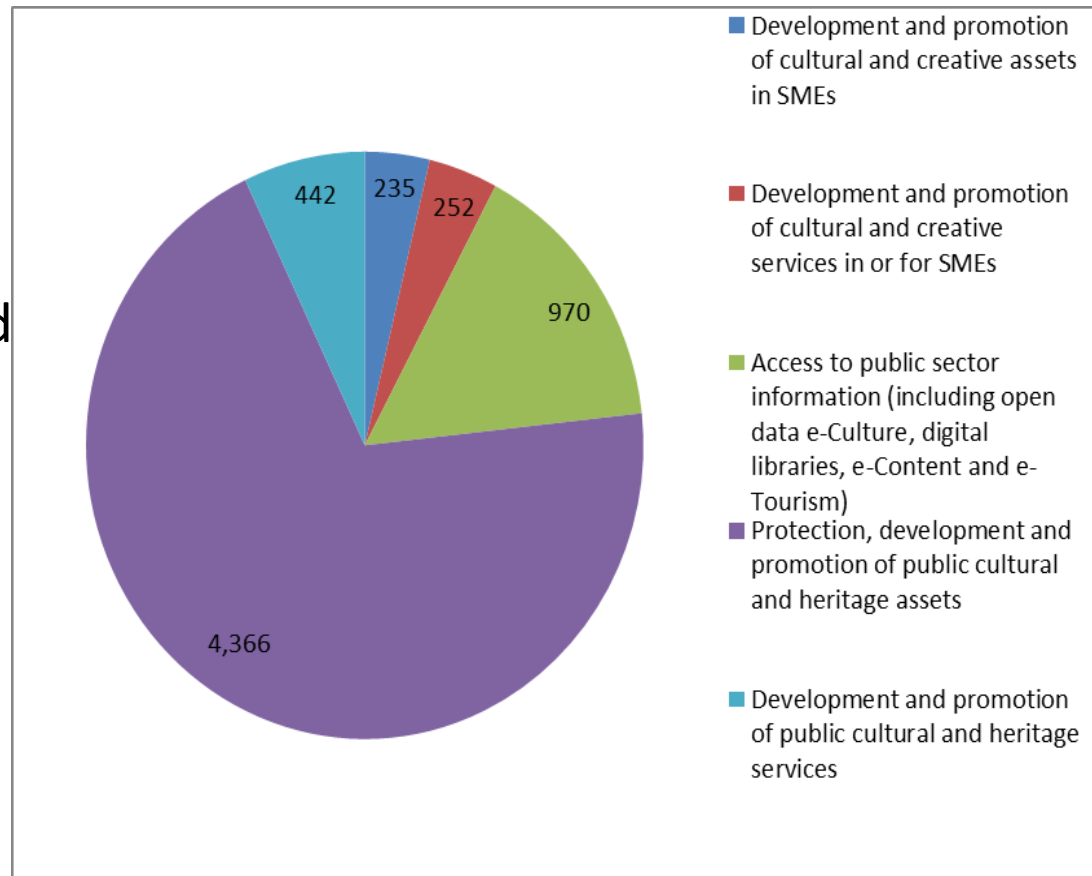
inclusive

1. Research and innovation
2. Information and Communication Technologies
3. Competitiveness of Small and Medium-Sized Enterprises (SME)
4. Shift to a low-carbon economy
5. Climate change adaptation and risk management and prevention
6. **Environmental protection and resource efficiency**
7. Sustainable transport and disposal of congestion on major network infrastructure
8. Employment and support for labour mobility
9. Social inclusion and poverty reduction
10. Education, skills and lifelong learning
11. Increased institutional capacity and effectiveness of public administration

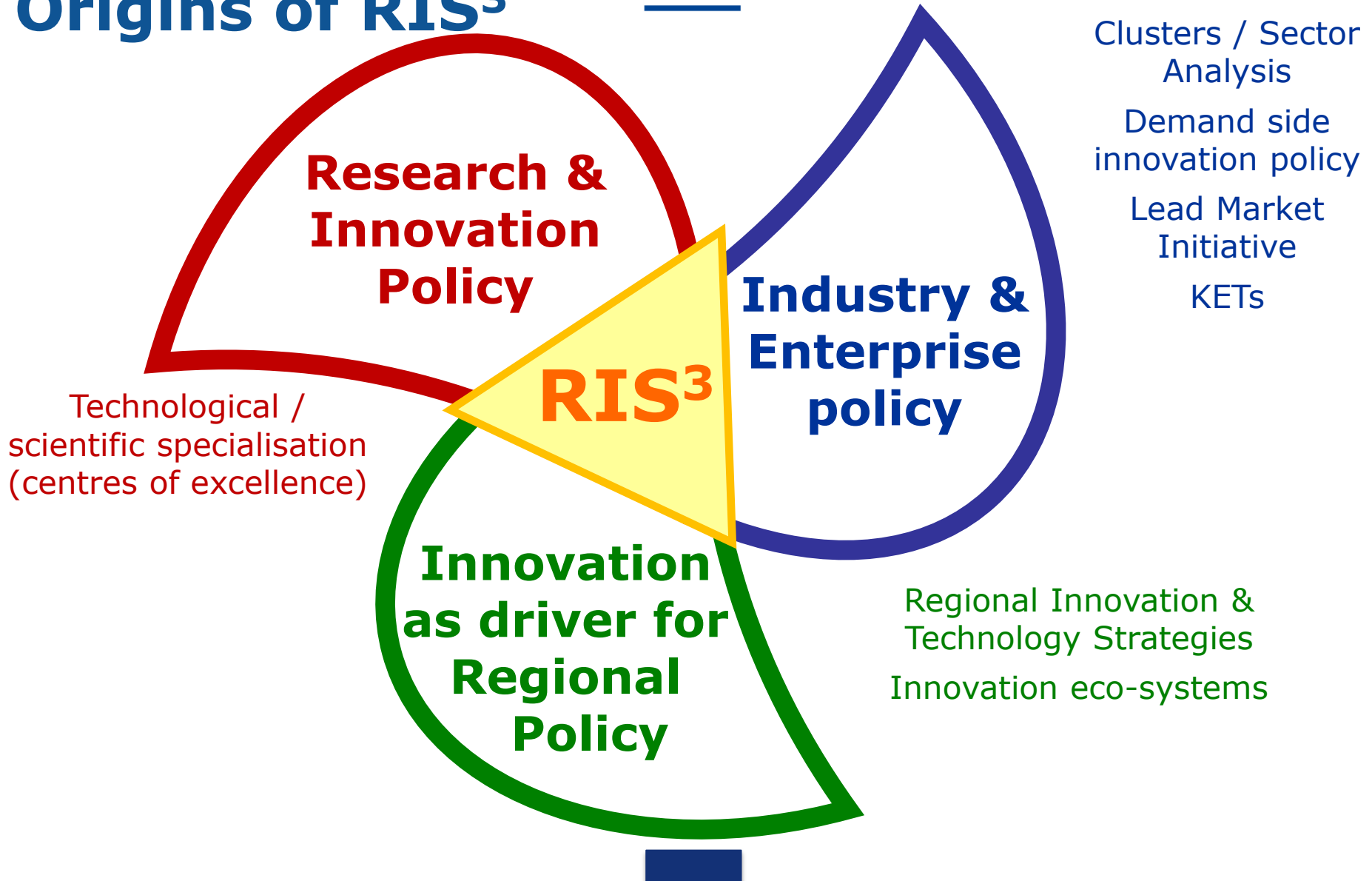
2014-2020 ERDF allocations that include cultural heritage (in million EUR):

Total 6.3 billion of which:

- most in TO6 "preserving and protecting the environment and promoting resource efficiency" (4.8 billion);
- TO3 for SME competitiveness (346 million);
 - and TO8 "promoting sustainable and quality employment and supporting labour mobility" (247 million)



Origins of RIS³



Ex. of projects on Culture and Creative industries through the Smart Specialisation Strategies

eg. Service innovation, clusters, incubators, E-content (ICT) investments relevant to tourism development, new innovative business models, investment support for self-employment and business creation in the sustainable tourism sector (including the silver economy).

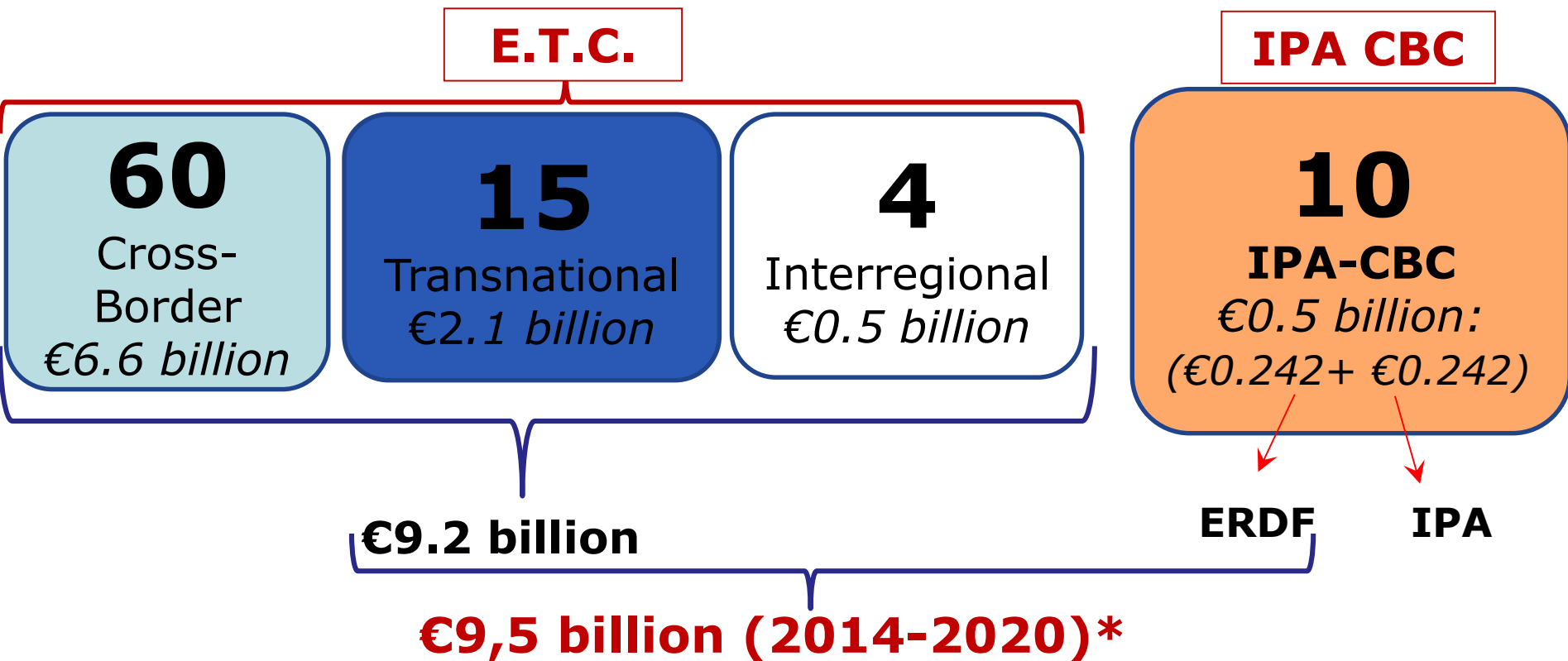
Advanced materials, use of key enabling technologies for diagnostics, conservation, and management of heritage sites, environmental sustainability, and digital enhancement of cultural heritage experiences.



Culture & INTERREG 2014-2020

Types of Cooperation Programmes

Draft Commission Implementing decision on cooperation programmes 2014-2020:

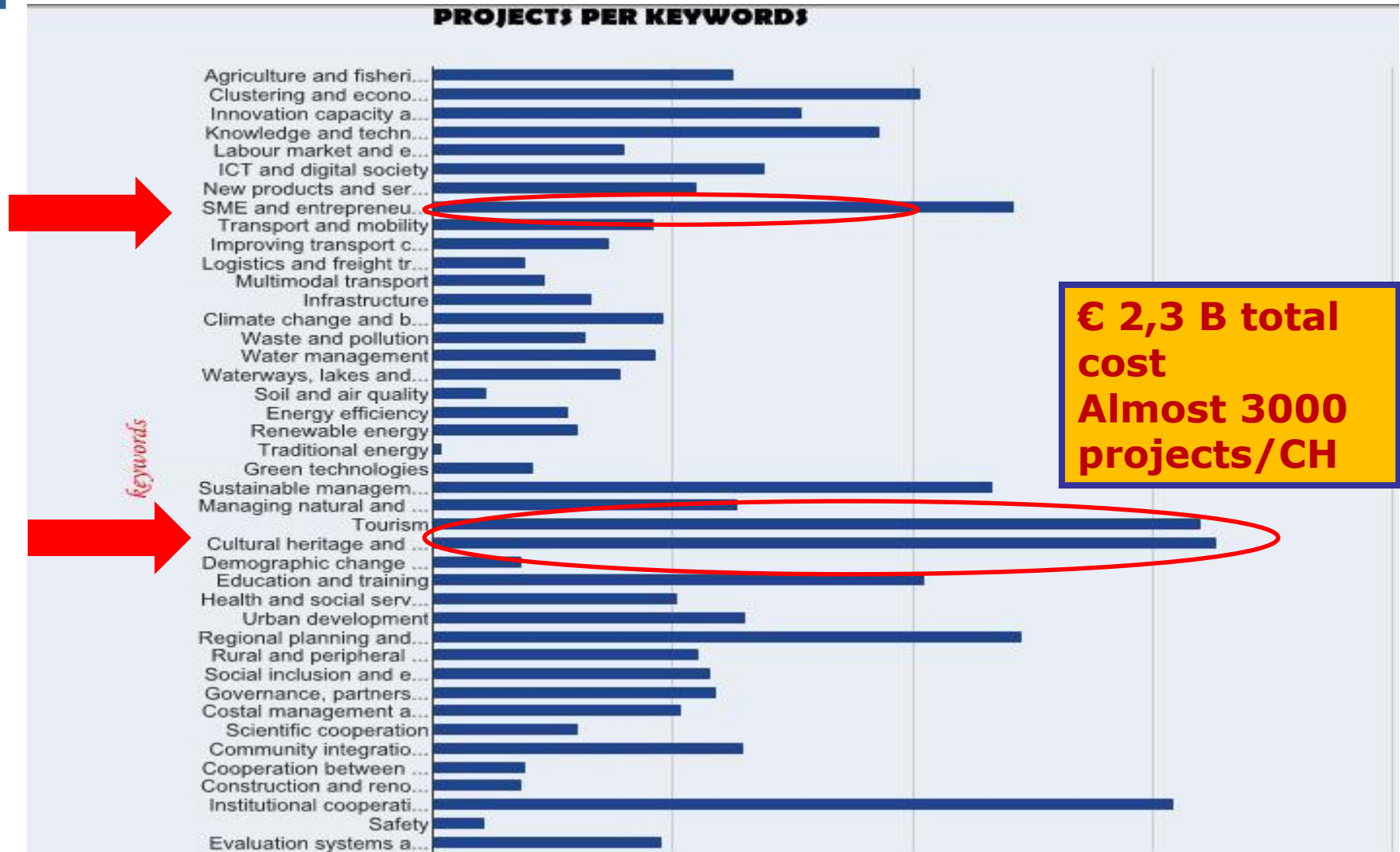


maximum co-financing rate: 85%

** ERDF contribution in ENI programmes is missing*



2000-2006+2007-2013: INTERREG's most popular topics...



Culture and MRS, Urban Agenda, ORs

Transnational cooperation and MRSs

Four macro-regions are identified throughout the European territory, covering large areas across national borders.

The [EU Strategy for the Baltic Sea Region \(EUSBSR\)](#) was adopted in October 2009;

the [EU Strategy for the Danube Region \(EUSDR\)](#) started its implementation in June 2011;

the [EU Strategy for the Adriatic and Ionian Region \(EUSAIR\)](#) adopted on 24 October 2014;

The [EU Strategy for the Alpine Region \(EUSALP\)](#) adopted on 27 November 2015.

Macro-regional Strategies



- a. **Cultural diversity and intercultural dialogue** – *DG REGIO contract with Council of Europe for creating macro-cultural routes;*
- b. European cultural dimension through different **European Policies** - *common actions EYCH – ECTY;*
- c. Economic potential that cultural heritage can imply to the regions, through financing the **creative sectors, including SMEs** – *Western Silk Roads project by UNWTO for EUSAIR and EUSDR within ECTY & EYCH;*
- d. Multi-level governance system and cross-sectoral cooperation ➡
 “people centred” , inclusive frameworks, networks and platforms
 –*TSGs and stakeholders are identifying actions for EYCH and ECTY;*

Urban Agenda



Pact of Amsterdam \implies informal meeting of the Ministers on responsible matters **30 May 2016** \implies **The urban agenda for the EU:**

*“A balanced, sustainable and integrated approach towards urban challenges should, in line with the Leipzig Charter on sustainable European cities, **focus on all major aspects of urban development (in particular economic, environmental, social, territorial, and cultural)** in order to ensure sound urban governance and policy...”*

Ensuring that local authorities \implies in the policy making.

The EU approach to sustainable urban development + the UNESCO report's conclusions : need for **place based approaches** \implies there is no one size fits all model for a sustainable urban development.

A minimum of 5 % of ERDF resources must be allocated to integrated actions for sustainable urban development where urban authorities shall be responsible at least for the selection of projects \implies €14,5 B ERDF.

Outermost Regions



- The EC will launch **in October 2017** a renewed strategy towards the Outermost Regions;
- The OR despite being physically far away from the continent, are fully part of the EU and they possess a rich and unique cultural heritage. They are also remarkable biodiversity hotspots in the world;
- DG REGIO welcomes any initiative of the national coordinators and stakeholders of the EYCH 2018, to organise related events in the OR in the occasion of the EYCH.

http://ec.europa.eu/regional_policy/index_en.cfm

Thank you for your attention

EUSBSR: Culture and Tourism are two out of 13 Policy Areas



European
Commission

Culture in EUSBSR is seen as the source of shared values, exchanging know-how, and contributing to enriching the cultural environment;

PA Culture – Culture & creative sectors

Coordinated by: Schleswig-Holstein (Germany) and Poland

Culture as other EUSBSR PAs has a threefold approach defined by the 3 EUSBSR objectives as follows:

- ❑ Objective 1:** "Save the Sea"
- ❑ Objective 2:** "Connect the Region"
- ❑ Objective 3:** "Increase Prosperity"

EUSDR: "Culture and Tourism" is one out of four Priority Areas, under pillar I: *"Connecting the Danube Region"*

- "To promote culture and tourism, people to people contacts" ;
- It is coordinated by **Bulgaria and Romania**;
- **aim:** involvement of a wide network of key players and stakeholders from the 14 countries of the Danube Region.

EUSALP:

THEMATIC POLICY AREA 1: Economic Growth and Innovation

"Action 2: To increase economic potential of strategic sectors";

THEMATIC POLICY AREA 3: Environment and Energy

"Action 6: To preserve and valorise natural resources, including water and cultural resources"

Austria – Carinthia is among the coordinators



4. Sustainable tourism it is a Pillar apart !

Coordinated by **Croatia and Albania**

Scope: Developing the full potential of the Region in terms of innovative, sustainable, responsible and quality tourism

Diversified tourism offer
(products and services)

Sustainable and responsible
tourism management
(innovation and quality)



EUSBSR Examples: Baltic House – 2 years of implementation



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ŚWIĘTO GDAŃSKIEJ NAUKI

STYCZNIA
28 - 6
LUTEGO

Events

The BSCC ACTS!

Around The BSCC

The Old Town Hall

St. John's Centre

Contact

Our events

Calendar 2016						
January						
P	W	Ś	C	P	S	N
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

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Newsletter

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Short cuts

Other
Concerts
Exhibitions

Meetings
Literary meetings
Visual Arts

News



"On the Track of Gdańsk Scientists" -
VIDEO MAPPING
28-01-2016



RE: IRENEUSZ IREDYŃSKI
15-01-2016 - 25-01-2016



Emilia Wernicka "Butterflies" -
EXHIBITION
20-01-2016 - 10-02-2016



Welcome to the St. John's Centre
14-01-2016

[more](#)

MRSs, through a bottom up approach, promote cultural heritage, among others, and, in combination with the environmental quality and sustainable tourism approaches. Furthermore, through their platforms they offer opportunities for improving the knowledge management and transfer among their countries including digital shift. They can combine cultural heritage with other creative and cultural sectors.

MRS have worked together with CBC, TN and IR programmes and have identified at first instance 73 projects that are relevant to be flagged for the EYCH2018 (list attached)

Example: HISTCAPE focuses on these historical assets – some 4,500 small towns of under 20k population which have traditionally acted as community hubs - a focal point for economic activity and social cohesion. Funded by Interreg IVC projects 2007-2013. 1.744.970,73total + 1.360.261,45 ERDF contribution

Partners

